

haddock

education technologies



www.gohaddock.com

Tired of being just an account number...call us

Creating A Shared Passion

At Haddock Education Technologies, our goal is to help schools educate future generations. The work you are doing is important, and it matters to all of us.

Our goal is to deliver great advice, insight, and value in everything we do. We love sharing data on trends and providing resources that help power efficient and improved learning processes.

As a Haddock customer you receive concierge support and access to industry experts ready to discuss every aspect of your district's technology and security needs.



Creating Relationships

Many companies talk about relationships. At Haddock, it's part of our core philosophy. Our goal is to consistently provide fair prices, the best value, and access to experts most districts would have to pay consulting fees to access or retain.

At Haddock, our team is comprised of like-minded experts in the field of educational technology and school security. Our sales team has decades of experience in the business and education field and are eager to share that expertise with you.

Our longevity and reputation are something we are proud of - and we owe our success to the relationships we have built with our customers for almost half a century!



Bettering the world

Education is one of the most important aspects of our society. Haddock Education Technologies is committed to helping school districts create learning environments in the classroom where students can blossom and reach their highest potential. We are also passionate about helping educators find better ways to teach through technology in the safest environment possible.

Together, with the school districts we proudly serve across the Midwest, we are helping make the world a better place, one classroom at a time since 1978.



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Flexible solutions for safer smarter schools

Network solutions go far beyond what security cameras or routine patrols can offer when it comes to preventing intrusion, theft, and vandalism. But improved security is just one of the benefits of intelligent Axis solutions.



Axis can also help you stay alert to and quickly address accidents, aggression, and emergencies, as well as illegal or otherwise unwanted behaviors, during and after hours, for safer schools and campuses. You can even leverage them to offer more flexibility and opportunity to your students, creating a world-class educational experience.

Cameras for every condition, position and climate

Inside, outside, hot, cold, wet, dry...Axis has a camera for that. Single or multifocal lenses, fixed or panoramic - the company that invented the IP camera - leads the industry in design, function and reliability.



Axis Camera Station

Simple and efficient video surveillance and access control

- All-in-one video surveillance and access control from your desk or on the go
- Intuitive design with a similar look and feel to the tools you're used to
- Lower cost of ownership with a one-time licensing fee within major versions
- Quicker results with easy video export, redaction, powerful search and automated actions
- Peace of mind with proactive system health, cyber features and remote monitoring



G2 GALAXY NEXT GENERATION

Looking for a reliable, easy-to-use, and affordable system for your bells, paging and intercoms?

Look no further than Galaxy!

Galaxy's G2 Communicator offers the capacity to control intercom, paging, bells, clocks, visual communication (alerts & announcements), video doorbells, and emergency communications, including real-time, two-way chat from the G2 mobile app, classroom audio systems, and interactive flat panels.

G2 Communicator is available in both a cloud or on-premises version.



Call Switch



Classroom Speakers



G2 Link Classroom Audio System



Admin Console



Video Intercom Console Phone



Available in 2, 4 and 8 speakers

One System provides

- o Web based bell, paging, intercom, clock and camera option
- o Visual alerts, mass communications
- o Cross platform support
- o Cloud and local server options
- o Multiple school support from single instance
- o Multiple browser support
- o 3rd party trigger and alert activations
- o Open architecture solution using industry standards
- o End-user friendly
- o Easy integration with most phone systems
- o Custom mapping that is end-user modifiable

Classroom Audio

FrontRow classroom sound systems overcome a problem most people aren't even aware of – that 25% of what the teacher says in a classroom never reaches the student's brains. In the back of the classroom, the amount of missing information approaches 40%!



Juno



Lyrik

Classroom AV Systems

As new technology becomes part of the modern classroom, teachers must spend more of their in-class time operating it. FrontRow AV systems integrate multiple AV sources and give the teacher in a single point of control – either a control panel on the wall, a virtual one on the computer, or even simple voice commands. No more fumbling around in front of the students. No steep learning curves. Teachers can use what they want, when they want, to connect with students in a media-rich environment.



ezRoom AV

The ultimate device management tool for teachers.



ezRoom Voice

Traditional Infrared Wireless Technology.



ezRoom Voice & Alert

Featuring NEW Elevate[™] Advanced Wireless Technology

The Daily School Safety and Dismissal Experts



KIDaccount is the only completely integrated daily school safety software that enables schools to easily account for the safety and security of every student, staff, and visitor — all day, every day.

Automated Car Line

Your release staff will love our secure and automated 4-point car line system. KIDaccount helps eliminate the chaos and allows for a safer and more efficient dismissal process with 100% accountability and easy-to-use human verification tools

HallPass by KIDaccount is a digital hall pass that allows you to always know who is in your hallways and bathrooms. You can create and manage hall passes, prevent meet-ups, locate student whereabouts, and download comprehensive reports all in the palm of your hand.

Digital Hall Pass

Emergency Management

KIDaccount's simple and easy-to-use emergency management solution enables you to effortlessly plan, execute, and evaluate emergency drills, instantly communicate critical information during emergencies, and simplify the reunification process for students and parents. The Emergency Drills & Reunification module features a first responder's dashboard, fast roll call, and more reunification tools.

KIDaccount's complete visitor management solution manages visitors, parents, staff, and students. Service offerings include an instant national sex-offender screening and badge printing, with optional feature add-ons such as multi-campus attendance, tracking, student and staff sign in and out, and much more

Visitor Management



Seamless integration with the technology you use today...and tomorrow

Some interactive displays on the market today become obsolete in as little as two years because their operating systems are built into the panel.

ActivPanel LX is different. It uses a separate computing device or laptop that can be easily and inexpensively replaced whenever your technology needs shift or security protocols change, making it one of the most secure, sustainable, and affordable edtech solutions on the market today.

Wanting an **EDLA-certified** device? No problems, we've got you covered with our OPS-A.



Everything You Need, All in One Place

This dynamic, award-winning lesson creation and delivery software makes it easier than ever to engage students and add excitement to every lesson.

Explain Everything's clean, clear interface offers a streamlined experience that you'll pick up right away. From minute one, you'll be able to use the best aspects of this feature-rich platform. You can tap into a wealth of online training videos, webinars and in-person support. No matter what your technical ability is, we've got you covered.



Explain Everything *Advanced*

Explain Everything Advanced is Promethean's most innovative software solution yet, but our journey to make the lives of educators better and more productive ongoing. You can be sure we'll be pushing out continuous updates, enhancements, and new functionality to meet your every-changing needs.

No matter what you want to do, Promethean has the technology, tools, services, and support you need to make it happen. We've been at the forefront on interactive technology for more than quarter century, so you can be sure you're making a wise investment with a trusted partner who will be there for you every step of the way.

Newline is a one-stop shop for schools!

Our all-in-one solutions and accessories give you all the innovative tools you need. Newline focuses on creating products that help you teach more effectively.

From our award-winning and easy-to-use interactive touch panels to our innovative desktop solution, and wide range of software, Newline has everything you need to make in-person and remote instruction a breeze.

Easy for Anyone to Use

If a solution isn't easy to use, we won't bring it to the market. All of our products are designed with you in mind, and it is the key to our success.

Completely Non-Proprietary

We work in your world. No matter what software or hardware you want to use, our solutions give you the freedom to collaborate how you choose.

Distance Learning Flexibility

Whether teaching students remotely, in-person, or in a blended learning environment, Newline's solutions help keep your teachers connected to their students.

We Own the Factory

Newline has complete control over product improvements and how much is produced. We listen to our clients and their needs to make sure the products we provide help them succeed.

Newline is Number 1!

Newline is the largest manufacturer of interactive displays in the United States. Our business model keeps us growing like none other.

New for 2024! Newline C Series



No on-board OPS
Compatible with all devices/OPS Compatible
Available in 65", 75" and 86" sizes

Newline STV Series



Newline's first PRO Series Smart TV
Preloaded Apps • Digital Signage Ready
Available in 43", 55", 65", 75", 86" and 98" sizes

Newline Q PRO Series



Google EDLA Certified
Onboard Android 13 OS
Available in 55", 65", 75", 86" and 98" sizes

SMART.

Interactivity made affordable



NFC and QR code sign-in



2x 20W speakers with 15W subwoofer



Integrated microphone array



Dual USB-C ports with 65W power delivery



Wi-Fi 6



Proximity & Environmental sensors



4K Ultra HD, LED 50,000 hrs



iQ embedded computing on Android 13



Integrated Google EDLA



Free software included

We've been innovating and advancing technology focused on the connections that matter since we invented the original SMART Board® in 1987. We're proud that our interactive displays and software solutions are trusted by teachers, students and business leaders all around the world.

New in 2024, we've refined and added to our industry-leading interactive display with the all-new RX, MX, and GX series panels.

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Sometimes bigger really *IS* better!

OneScreen's Virtual Wall is the all-in-one easy to own LED video wall you've been looking for! Available in sizes from 138" to 299", the Virtual Wall is ideal for almost any

space - conference rooms, training rooms, classroom, auditorium, exhibition center, theater, cinema, monitoring center, and more!

All models utilize an Android 9.0 OS with 30W built-in speakers and HD quality image. One free year of cloud management includes central device management and notification software. From idea to installation, OneScreen will handle every step of the process to make your new video wall a no brainer. Optional design, delivery, and white glove installation services are available, along with unlimited Screen Guru support.



Turn-key camera solutions for any application



OneScreen is more than just a pretty picture. PrimeCam IP security compliant cameras, NeuroCam AI security cameras and GoSafe PRO entryway management systems are just a few of the other products and services available from OneScreen.

Ask us how OneScreen can help your district with its display, security and video needs!



“Every student, teacher and school should have great technology”

XTR Series Panels

- **ANDROID 11**
- **8GB MEMORY**
- **128GB STORAGE**
- **65”, 75” and 86”**



INTERACTIVE FLAT PANEL BUILT FOR EDUCATION

At SAGE, we’ve worked hard to design our interactive flat panels for the needs of schools, with plenty of power to get the job done. We understand that students need to be engaged and excited about learning.

Everyone should have the opportunity to use front of the classroom interactive technology. That’s why we’ve designed our panels for education and made them as powerful as possible for a fair price.

There are a lot of panels out there that have all kinds of fancy additions that don’t really do much for education but adds to the bottom line of the manufacturer and reseller. SAGE provides the best value for the money with plenty of power to easily use.

At SAGE, we’re trying our best to bring this technology to everyone. That’s the right thing - make the panels affordable enough so that every school, every teacher, every classroom and every student can benefit from interactive technology.



ACTIVE FLOOR

Jump 'n' Learn

Let us turn your floors or walls into a fun-filled learning activity space for all ages



ONE



MOBILE



PRO2



MAX2



GIGA



SPORTSWALL

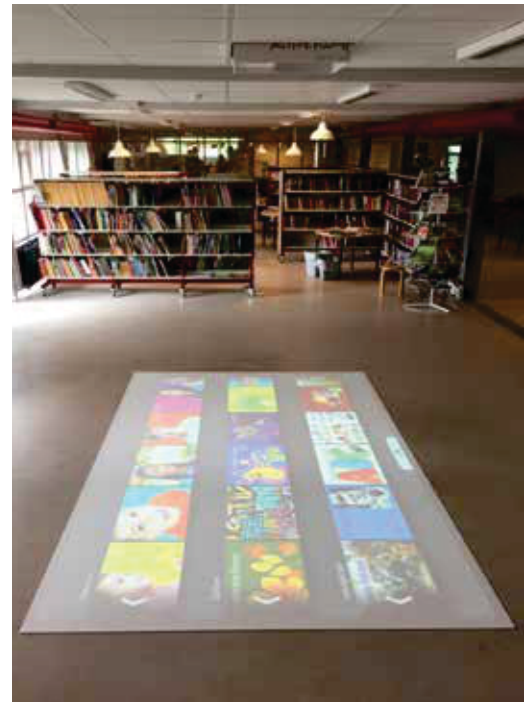
ActiveFloor's interactive games challenge kids' motor skills and senses, and they support the kids' joy in using their bodies. When you work with movement and gamification, you catch students' attention in a whole new way, while staying focused on educational outcomes.

ActiveFloor makes it possible to

- make physical activity a natural part of everyday life
- give other kinds of sensory experiences to learning
- develop understanding of numbers, letters, and symbols.

Here's what's included (software and support package)

- Tech Support
- Software and License
- Large Library of Games
- Unlimited Access to Online Community





IPEVO TOTEM Panoramic Conference Camera

Video conferencing just got easier (and better) with IPEVO's new family of TOTEM Conference Cameras. With three models to choose from, 120°, 180° and 360° viewing options, we've got you covered!

TOTEM utilizes two 4MP cameras and digital stitching technology to give you the best images, plus our two microphones have 16-ft audio pickup with built in noise reduction.

Set up is Plug-N-Play easy, so what are you waiting for?

IPEVO
 innovating
 communications



IPEVO continues to innovate the document camera market with their new P2V Ultra document camera and the MP-8M USB camera.

The P2-V Ultra offers an impressive 13MP 4K display and captures 60 fps at 1080. Not enough? How about a 1cm super macro focus!

The MP-8M is specifically designed for vertical mounting to interactive displays. Magnetic mounting kit means easy and quick set-up to any IFP display.

IPEVO's industry-leading document camera family features a full lineup of USB, HDMI, and wireless connectivity at an affordable cost.

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hovercam

The document camera for every application



Wireless

To Display or Computer

WIRELESS USB & HDMI

ORBIT HCO

Gigabit Wireless USB & HDMI

- ▶ Wireless USB UVC/HDMI
- ▶ Plug & Play, Instant Setup
- ▶ **NO** Wifi Interference
- ▶ Wireless 4K @60FPS
- ▶ Works With Any OS or App (Zoom, Teams, Etc...)
- ▶ Wireless USB & HDMI Dongle Included



WIRELESS HDMI

AirHub HCAH

Gigabit Wireless HDMI

- ▶ Connect Via USB 3.0 to PC, MAC, Chromebook
- ▶ Wirelessly Mirrors Computer to IFP, Projector, TV
- ▶ **NO** WIFI Interference
- ▶ Wireless 4K @60FPS
- ▶ Optional Mobile Podium
- ▶ Includes Wireless HDMI Dongle



Direct to Computer

PC/Mac/Chromebook

BEST USB

SOLO 8Plus HCS8+

USB 3.0 Camera

- ▶ 13MP 4K Camera
- ▶ PC, Mac, Chromebook
- ▶ Software Included
- ▶ Single USB Cable Connectivity
- ▶ Ultra Compact and Foldable
- ▶ Plug and play with Zoom, Microsoft Teams, etc ...



BUDGET USB

SOLO Spark II HCSS

USB 3.0 Camera

- ▶ 8MP 4K Camera
- ▶ PC, Mac, Chromebook
- ▶ Software Included
- ▶ Single USB Cable Connectivity
- ▶ Ultra Compact and Foldable
- ▶ Plug and play with Zoom, Microsoft Teams, etc ...



Direct to Display

IFP/Projector/TV

DUAL OUTPUT

DUO HCD

4K HDMI+USB 3.0

- ▶ 4K HDMI Direct to Display
- ▶ Also Supports USB 3.0 to PC, Mac, Chromebook
- ▶ 12 MP 4K Camera
- ▶ Onboard Snapshot & Recording



Large-format printing you can't afford *NOT* to have!

Tired of buying expensive, posters, banners and signs every year? Think customized printing is not in your budget?

With the Advantage Plus large format printer from Haddock Education Technologies, customized print jobs are now just a point and a click away...and at a cost that you might find hard to pass up.

Our exclusive printer allows you to print jobs from 10" to 24" in wide format with just four easy steps. To make design easier, our software includes dozens of templates to help you build your own poster, banners by just dragging and dropping items into place. Print larger than life photos by a quick scan, select and print.

Select from one of our white-glove installation and service plans and we will help get you started printing your customized signs and banners.

haddock
advantage plus



*Haddock Advantage Plus
Large format printer*

recordex™ *Simplicity is our middle name*

Get rid of the clutter, the SimplicityCam has ONE cable!

Utilizing 3.0 technology, our document cameras are as simple as plugging in and presenting. No drivers to install and compatible with all operating systems, the SimplicityCam delivers true 4K image quality at 60 FPS.



The SimplicitySlate is one of the least expensive components of an interactive classroom, yet it delivers so much value!

It allows you to be mobile in your classroom, interacting with students and media from anywhere in the room while fitting seamlessly into your existing instruction plan because it works with the tools you already use; such as PowerPoint, your favorite whiteboard software, or just about any application on your computer.



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CLASSVR®

Class VR is a ground-breaking VR technology built for the classroom, designed to help raise student engagement and increase knowledge retention for students of all ages.

A stand alone virtual reality headset, Class VR headsets are complete with a unique student-friendly interface, embedded educational resources and simple-to-use teacher controls.

Using technology in a busy classroom isn't always as easy as it should be, but the ClassVR interface and teacher controls provide the tools needed to ensure this exciting and engaging technology can deliver a rich, reliable experience for you and your students.



Eduverse, the educational metaverse, lets students experience fully immersive online content, all from a safe, secure and controlled virtual environment.

Within Eduverse, students can experience amazing adventures on their own, together with their peers or in a teacher-guided environment. Students can

work together in a virtual space and collaborate on tasks, just as they would in person.

Students can also access Eduverse easily from any device, whether that's a laptop, Chromebook, tablet, phone, VR headset or even interactive flat panels - from inside or outside the classroom.

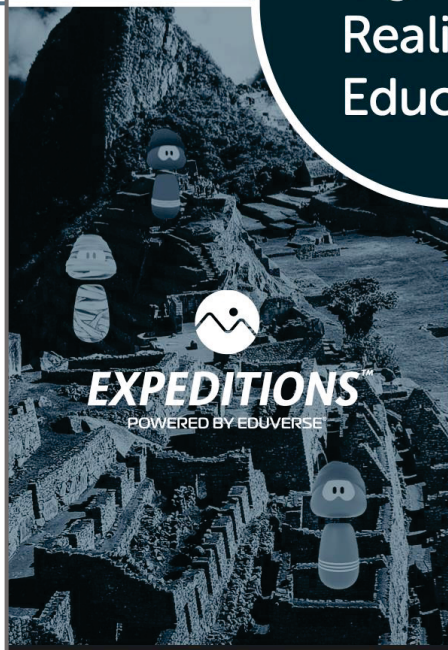


Virtual and Augmented Reality for Education

Eduverse Expeditions is designed with education in mind, providing access to thousands of VR and AR content and resources so you and your students can go on adventures around the globe from the safety of the classroom!

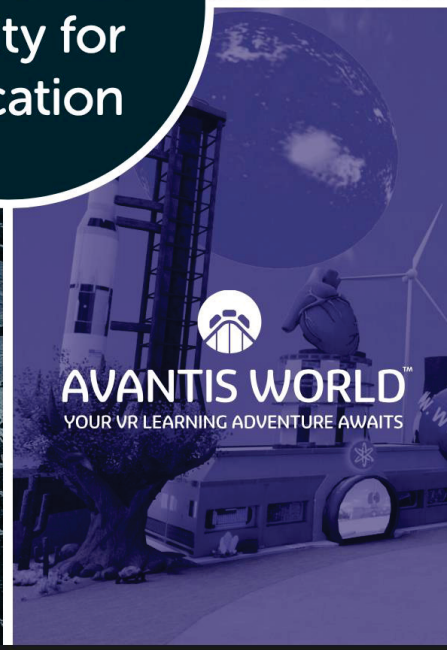
And if you now have Google Expeditions kits that you can no longer use...we've got you covered!

And...it's 100% FREE!



In Avantis World, the world's first educational virtual reality theme park, students experience and navigate through curriculum-aligned VR scenes, all while collaborating with their peers in the metaverse. We are continually talking to virtual publishers to incorporate great content and tools in the Class VR

Portal, and we've teamed up with select content partners around the globe, including ThingLink and CoSpaces, to make exciting new content available to your students.



WOZ ED is the leader in demand driven K-12 education



CAREER PATHWAYS

Our programs focus on ensuring our learners are job-ready for the most in demand tech sector openings and provide learners the opportunity to engage in authentic projects to help them understand what work they love and excel at.

Our ability to adapt the learning to the needs of the employers in each region and tailor the curriculum reduces training expenses for those businesses and opens the door for communities to invest in the development of their youth.

The world needs inventors, great ones. Our mission is to provide students with opportunities so that they can be successful... to put the spark in great inventors who can change the world.



CAREER PATHWAYS

STEM

A K-12 PROGRESSION

Science Technology Engineering Math

	CODING	ENGINEERING DESIGN PROCESS	DRONE	CYBER SECURITY	MOBILE DEVELOPMENT	DATA SCIENCE	ANIMATION	ARTIFICIAL INTELLIGENCE	ROBOTICS	AR/VR
K-2	LEVEL I CODE YOUR WORLD L1 Coding Awbie with Ozmo POP	LEVEL I SOLVING PROBLEMS WITH SPHERO	LEVEL I AERONAUTICS L1 Flight Plan POP	LEVEL I NAVIGATING CYBERSECURITY	LEVEL I STORYTELLING WITH GAME DESIGN	LEVEL I DATA LAB FOUNDATIONS	LEVEL I STOP MOTION ANIMATION	LEVEL I PATTERNS IN LEARNING	LEVEL I ROBOTS, ROBOTS EVERYWHERE	LEVEL I EXPERIENCE AR AND VR
3-5	LEVEL II CODING WITH COLOR L2 More Coding Fun with Ozobot POP	LEVEL II 3D PRINTING: DESIGN, PRINT, UNLOCK IMAGINATION L2 Sphero Playground POP	LEVEL II PREPARE FOR FLIGHT L2 Olympics Challenge POP	LEVEL II SAFEGUARDING INFORMATION	LEVEL II GAME BASED CHARACTER DEVELOPMENT	LEVEL II DATA OBSERVATIONS	LEVEL II DISCOVERING ANIMATION	LEVEL II LEARNING WITH CONSTRAINTS	LEVEL II DESIGNING ROBOTS	LEVEL II EXPLORING AR AND VR
6-8	LEVEL III COMMUNICATION, CODING, AND MINI SPHERO L3 Sphero Mini Through National Parks POP	LEVEL III 3D PRINTING: A PATHWAY TO PURPOSEFUL PRINTING	LEVEL III QUALIFIED FOR FLIGHT L3 Natural Disaster POP THE SCIENCE OF DRONE RACING	LEVEL III CRYPTOGRAPHY FOUNDATIONS	LEVEL III CREATING MEANFUL APPS	LEVEL III BIG DATA, BIG IDEAS	LEVEL III ANIMATION STATION	LEVEL III CREATION OF ARTIFICIAL INTELLIGENCE	LEVEL III ROBOTS WITH A PURPOSE	LEVEL III CREATING AR AND VR EXPERIENCES
9-12	LEVEL IV CODING FOUNDATIONS L4 Acquiring Coding Skills POP	LEVEL IV 3D PRINTING CHALLENGE: SOLVING A REAL-WORLD PROBLEM	LEVEL IV CERTIFIED FOR FLIGHT	LEVEL IV PROTECTING PERSONAL PRIVACY	LEVEL IV APP BUILDING BASICS	LEVEL IV DATALITERACY AND VISUALIZATIONS	LEVEL IV ANYONE CAN ANIMATE!	LEVEL IV TRAINING ARTIFICIAL INTELLIGENCE	LEVEL IV ROBOT LAB	LEVEL IV AUGMENTED AND VIRTUAL REALITY WORLDS

POPs contain additional curriculum and materials that extend the kit



Convert yearbooks and dusty trophies into digital memories

Alumni love to stroll the halls or attend a game at their alma mater. Many schools display their graduation composites in frames or flipboards, but these solutions take up too much space and can make it hard to find a particular graduation year.

Our simple touchscreen solutions make it easy for you to find your graduation year to relive your glory days and show your family and friends. Kids love to see the graduation pictures of their parents and grandparents. Our installation makes it easy and fun for them to do so at games and events. See how our solutions are helping local schools!

And if you had a bad mullet in your graduation pic, don't worry, your kids will only make fun of you every single time they walk by the display.



How It's Done

- You need a touchscreen display, wired or wireless internet connection, and your graduation composites!
- We design the display using your school colors, logos, and composites - we won't ship until you approve your template!
- We import your composite photos
- We ship you a device and you connect it to your display!
- That's it!



Custom Programming Available!

Do you have an idea for a touchscreen application or display for your school? Please contact us!

We provide custom programming for displays, kiosks and screens of every size!

A 3-D Printer Platform Made for Education UltiMaker

UltiMaker S Series printers is your perfect tool to explore new 3D printing applications. The S series combines ease of use with versatility, making it possible for you to pick, click, and print from up to 280 materials to meet a wide range of requirements.

The possibilities for innovation are endless. And with the S series, they're limited only by your own imagination.

Already in over 7,000 schools, educators are using UltiMaker and MakerBot 3D printers to create engaging curriculum while exposing students to 21st century technologies in use across industries today.



3D printers designed for the classroom



Printer training for teachers & students



Design thinking curriculum - out of the box



Cloud-based software



BalanceBox®

HEIGHT ADJUSTABLE MANUAL MOUNTS

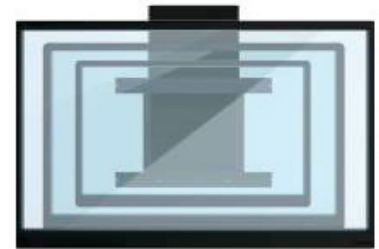


Balance Box Mobile Stand

We ensure that people can use their advanced interactive and collaboration tools to their fullest potential in various educational and workplace settings.

Our height adjustable mounts offer users the most comfortable and intuitive solutions to adjust their display to the right height and into any position you would like.

With manual and electric options to choose from, Balance Box can turn any interactive panel into a classroom showcase.



✓ For any size



✓ Smooth and effortless




✓ Hidden behind the screen



Anywhere Cart - the name for quality products and reliable performance

As a part of our ongoing commitment to innovation and growth, we are rebranding to our parent company name, Power Technologies, which has brought you the Anywhere Cart brand of products successfully for years. This transition will allow us to diversify and streamline brand offerings to bring a more comprehensive range of solutions for device management.

This re-branding will play a role in supporting our new market and product growth goals within the coming year. What does this mean for our customer base? You can continue to rely on the quality of products and services, under the Power Technologies name. The products, distributor, reseller, high-quality service from your favorite sales reps, and customer service will not change.



PowerVault™

Charges and secures up to 10 PowerBank™ batteries

Batteries are 20,000mAh batteries with digital status indicator, 2 USB-C and 2 USB-A pd3.0 ports

665W USB-C charging hub

NEW FOR 2024!



Mobile Towers & Carts

Power up anywhere, anytime. Fueling your freedom to have power when and where you need it.



Secure Charging Lockers

Step into the future of device management with simplified secure power.



Charging Carts

Innovative mobile charging cart and cabinet solutions designed to keep devices secured and ready for use.



Prevent vaping while capturing comprehensive health and safety awareness for your buildings with HALO Smart Sensor, our all-in-one health, safety and vape detector

HEALTH



HEALTH INDEX



AIR QUALITY INDEX



CARBON MONOXIDE



CARBON DIOXIDE



NITROGEN DIOXIDE



HUMIDITY



TEMP



TVOC



PARTICULATES

SAFETY



HELP (SPOKEN KEYWORD)



EMERGENCY ESCAPE



PANIC BUTTON



OCCUPANCY



GUNSHOT



AGGRESSION



MOTION



TAMPER

VAPE



THC



VAPE



VAPE MASKING



SMOKING

Multiple Sensors

Our device has more than 12 unique detection sensors that work in conjunction to detect a multitude of measurements with unlimited customization. It's the ONLY vape detector that detects THC oil!

Designed for Air Flow

Built with airflow in mind! The unit's design allows the sensors to pick up harmful chemicals faster!

Less False Alarms

With multiple sensors and advanced analytics, settings are adjusted and maximized for the environment of the room. As a result, it removes false alarms that singular sensors get from body and disinfectant sprays.

Engage Every Student



Vivi is the only scalable, easy-to-use wireless screen-sharing and student engagement platform engineered for, and by, the education sector. It works with any device, any number of users, and any display. It is a great solution for tv's, projectors and IFP's.

Vivi is designed to be the invisible backbone of the teacher and student learning conversation enhancing collaboration and allowing the teacher to move freely about the classroom as needed.

Vivi also works as a dynamic communications solution allowing information to be displayed quickly throughout your school campus such as:

- Emergency notifications
- Live broadcast streaming
- Digital signage



Ask us how you
can try Vivi for FREE





ESI eCloud PBX™

Taking the complexity of of the Cloud



ESI eConsole™ with Webphone™



THE ESI ADVANTAGE



Proven Experience

With over 35 years of providing communication solutions, we have developed a strong and loyal network of certified Resellers and deployed over 400,000 solutions to satisfied customers.



Flexibility & Usability

Our broad portfolio of solutions, simple billing applications, flexible user packages, and mobile applications take you farther with the ability to create the perfect solution for your business.

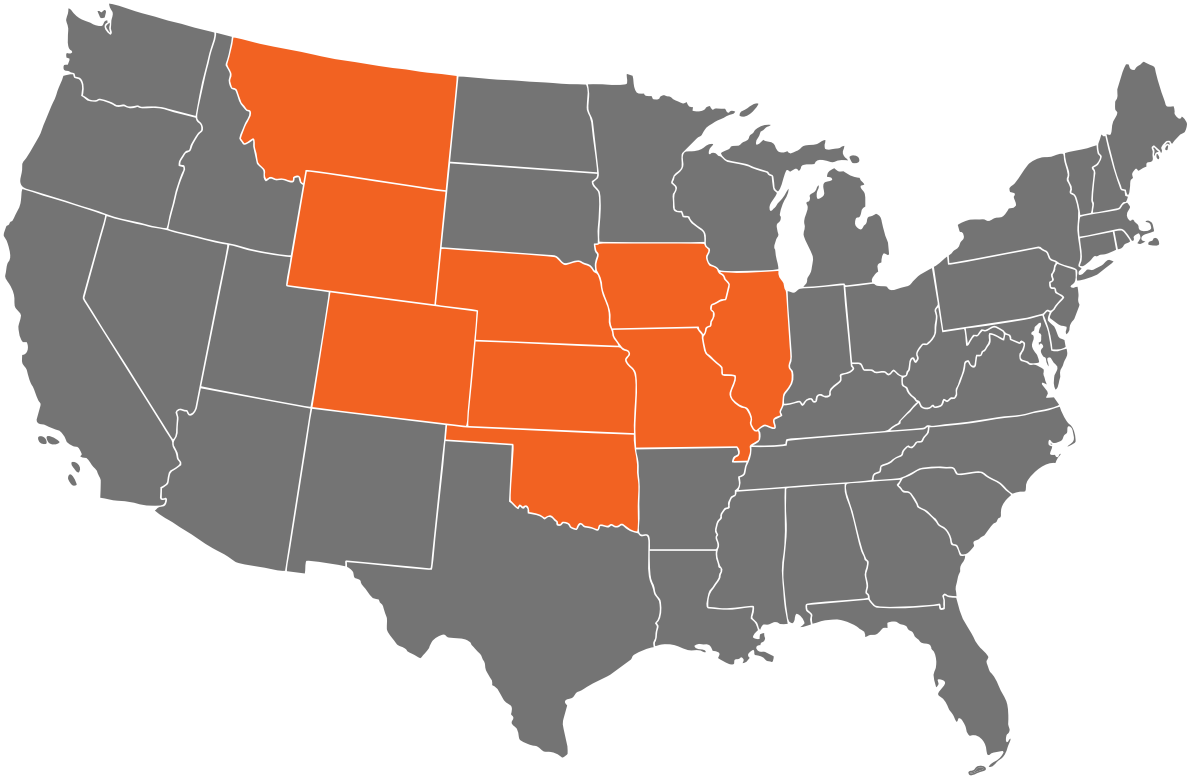


Simple & Intuitive

We provide businesses with solutions that are easy to use and manage. Every solution has basic functionalities included with simple programming features, and one touch help for assistance.

While you may not have heard our name as often as our competitors, we have been offering phone system solutions for more than three decades and have over 400,000 phone systems sold! ESI is 100% US-based manufacturing and 24/7 customer support. We know how to deliver technology that helps you thrive! If you are looking for a communication partner that understands your unique needs, ESI is the name to remember.

Customers across the Midwest have trusted Haddock for the past 45 years to provide the best combination of service, support and price. Give us a call, find out what makes us the choice of districts just like yours.



What are your neighbors and friends saying about Haddock?

"You can't put a price on the support they provide" - Ed Tech Coordinator

"I feel like I got really lucky, I just happened to walk up to him and the rest is history." - Technology Director describing her first visit with us.

"When we have questions, or need to make a new situation work, they're there.

One time I called and told them I needed a new board the next day.

Even if it was one of their demo boards, they would get me what I needed." - Technology Specialist

Haddock Education Technologies' offerings, service, and support is unparalleled. - Ed Tech Coordinator

"You get what you pay for. We want to spend the money to start at the top." - Technology Director

"There's no reason for us not to make sure that our kids have exactly what all children have, so that's why we work so hard.

Haddock honors that and reaches out when they can help in that area." - Deputy Superintendent of schools

"The fact that they establish relationships with their customers, and continue to honor those relationships sets them apart.

A lot of companies, you place an order, and they might thank you for the order, but that's it.

Haddock Education Technologies doesn't do that." - Chief Technologist

"Haddock Education Technologies helps improve education. They help get the technology and security schools need.

They help in more ways than I'm sure I'm even aware of." - Technology Director

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